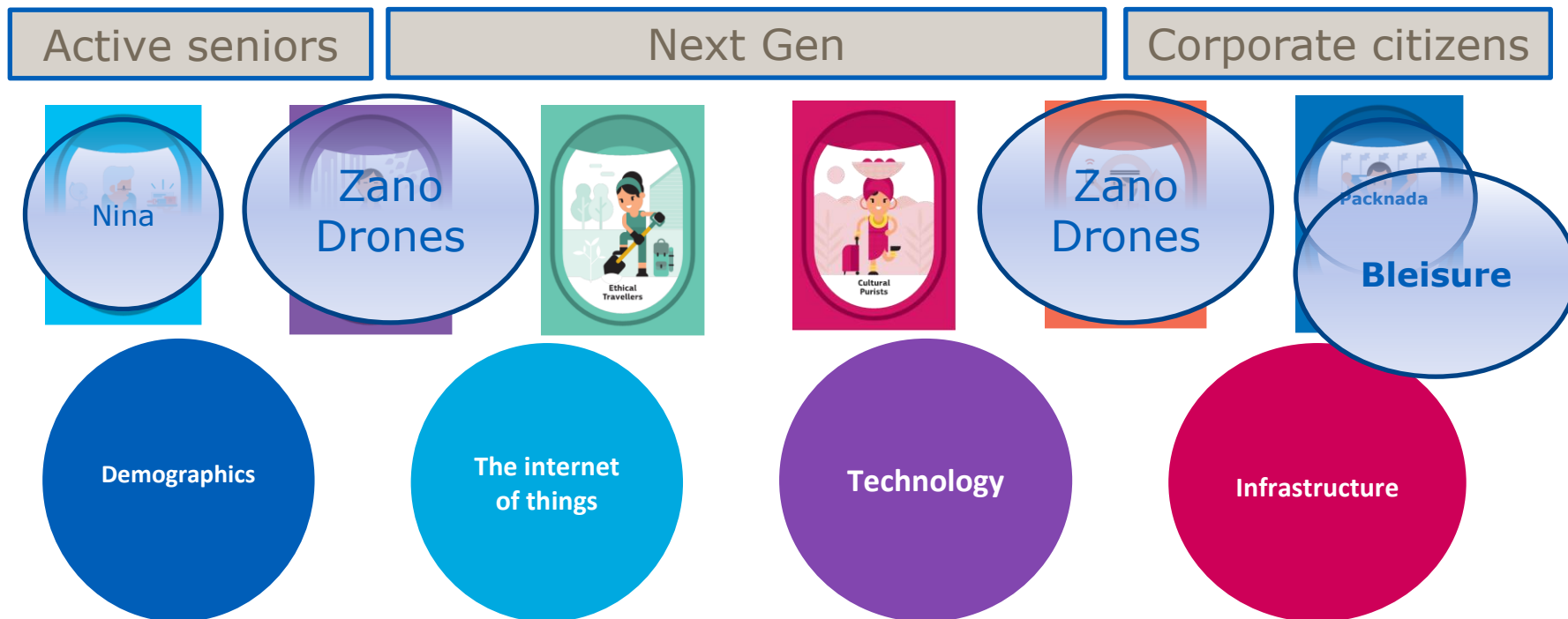


The future of travel

4th February, 2016
Tilburg

Luc Pannecoeck
General Manager
Amadeus Benelux



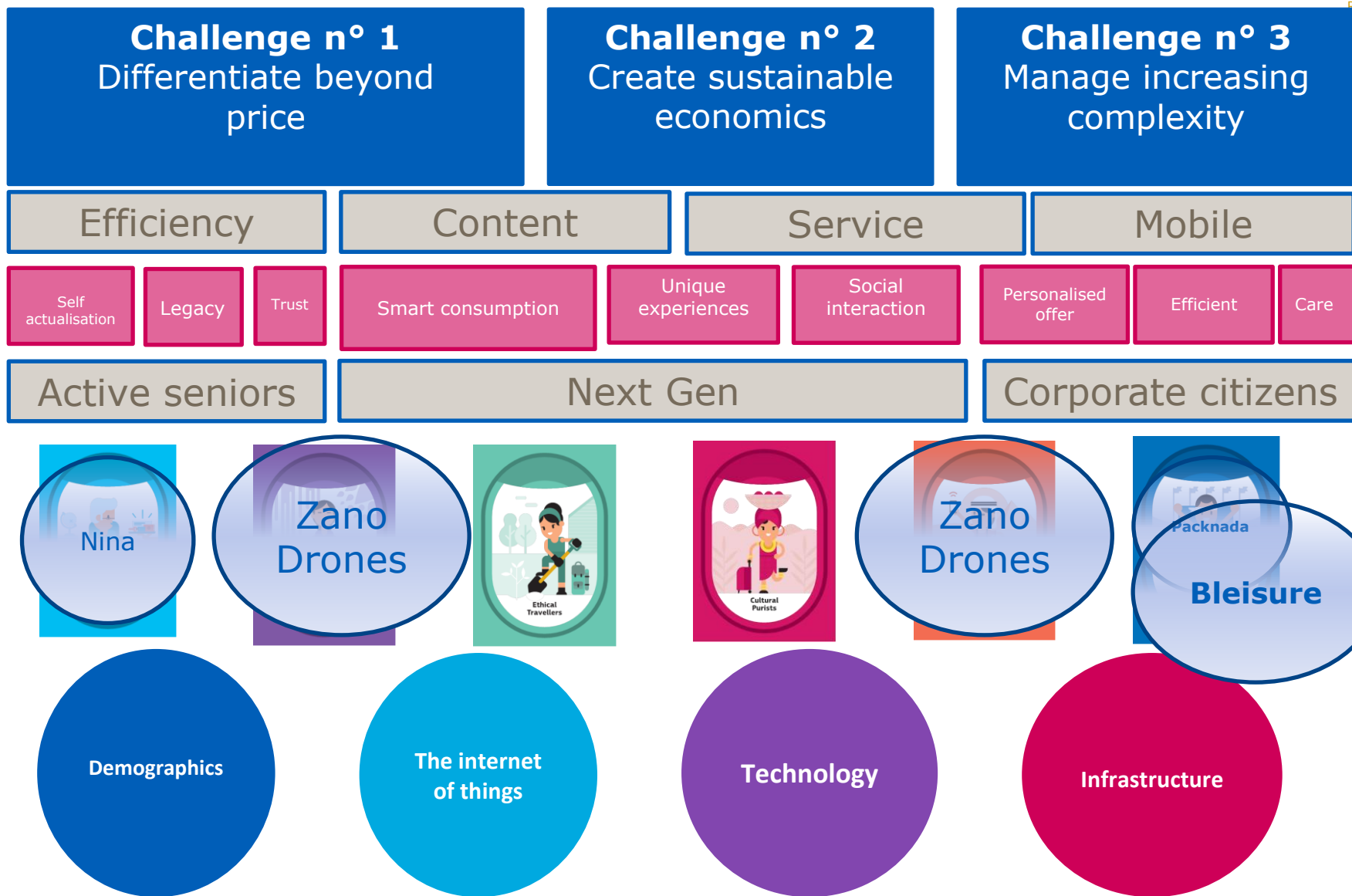
Managed travel is evolving

Evolution is *Faster* and *Smarter*

amadeus

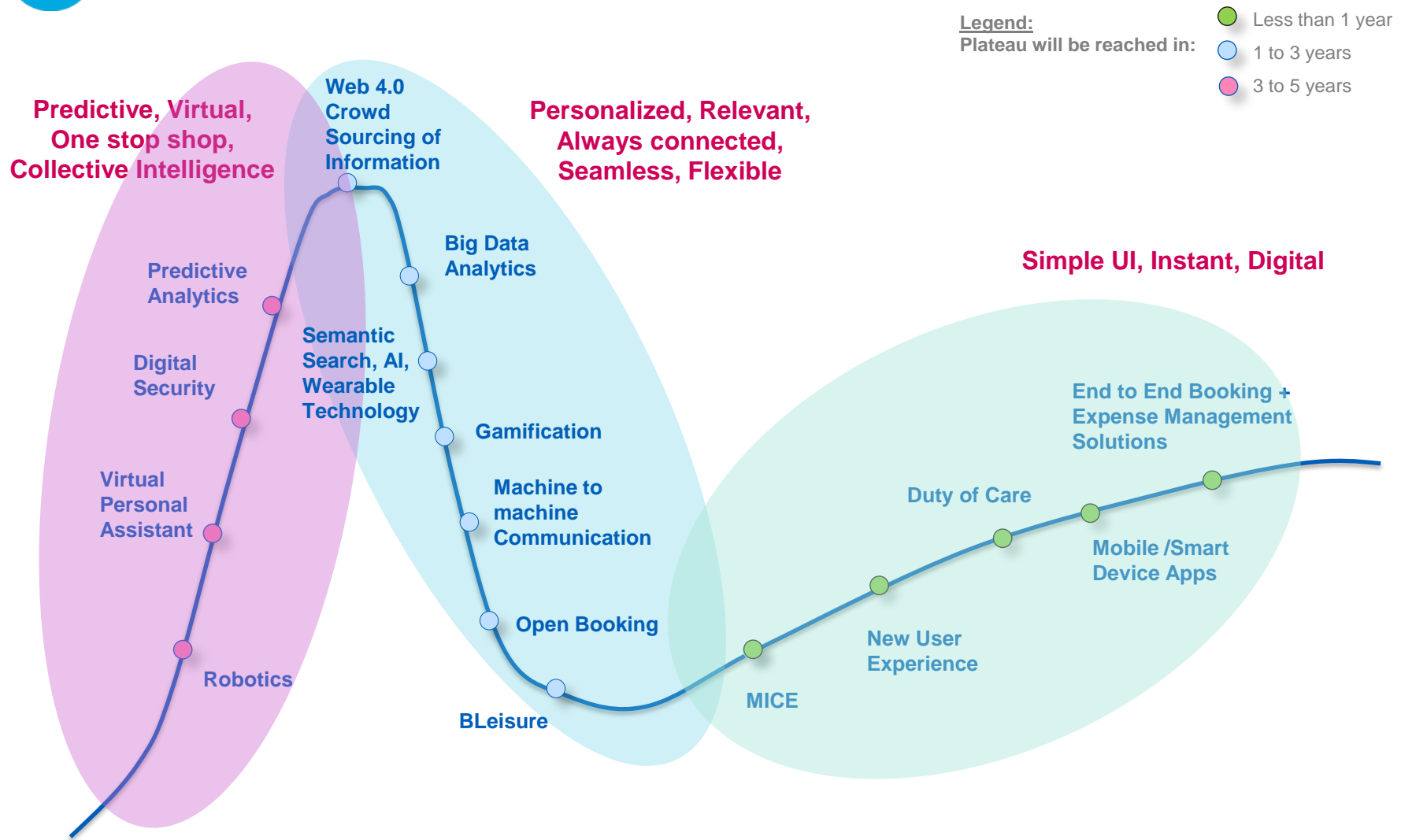


Welcome to
Managed Travel 3.0




Technology will drive expectations

Creating a new experience



Future?

- Market bigger than ever and growing
- Mobile, wearable beyond 2020
- Personalised
- Traditional “providers” will struggle
- Content is king, content aggregation key
- Technology as a facilitator
- Destination based  experience based

Thank you!

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Q&A

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